



MEDICAL



**4. INTERNATIONAL
FAIR OF MODERN MEDICINE**

23. - 25. 9. 2021

Gornja Radgona, Slovenia

CARING FOR OUR HEALTH!

Dear Sir or Madam,

The 4th International Fair of Modern Medicine MEDICAL will take place during the Slovenian Presidency of the Council of the EU. From 23rd to 25th September 2021 it will be one of the main events through which our country will present itself to the international professional and business public.

It will highlight the importance and success of health professionals in overcoming the new Coronavirus epidemic and promote timely vaccination. It will offer technological innovations in the field of digitalization and innovative approaches in health care, medicine and treatments. It will focus on the spine as the main pillar of the body and the integration of the physically and sensory impaired into everyday life. At the forefront will be family medicine, proactive care for the health of children, employees and the elderly with long-term care at home. It will advise proper nutrition and planned exercise, and complement the medical profession with complementary, alternative, and natural ways to enhance health and vitality.

The MEDICAL fair will be organized at the same time as the 8th International Fair of Defence, Security, Protection and Rescue SOBRA. It will present key state, voluntary and service organizations that work most closely with the health sector, along with providers of goods and services for defence, security, protection and rescue. Together with the competent ministries, an even greater emphasis on international integration and cooperation will be given during the Slovenian Presidency of the Council of the EU, which brings you new opportunities for promotion and marketing.

As the organiser and in the spirit of widespread health prevention, we will also cater for the visits of families and individuals who want to responsibly take care of their personal and health safety and protection. Therefore, at the MEDICAL 2021 fair we particularly invite you to exhibit medical equipment for citizens, such as protective clothing, first aid kits, disinfectants, ointments, medicines, various preventive and curative pharmaceuticals, sanitary material... Interest in this program is namely at a time of increasing health and natural disaster risks.

You are cordially invited to a successful international alliance of business cooperation, safety and health MEDICAL 2021!

Yours faithfully,

President of the Management Board
Janez Erjavec



MEDICAL

FOCUS

- DIGITALISATION AND INNOVATIVE APPROACHES IN HEALTH, MEDICINE AND CARE
- FAMILY MEDICINE
- SPINE - MAIN PILLAR OF THE BODY
- INTEGRATING PEOPLE WITH PHYSICAL AND SENSORY DISABILITIES INTO EVERYDAY LIFE
- COMPLEMENTARY, ALTERNATIVE AND NATURAL WAYS OF STRENGTHENING HEALTH AND VITALITY
- LONG-TERM CARE AT HOME
- PROACTIVE HEALTH CARE (CHILDREN, EMPLOYEES, SENIORS)

EXHIBITION PROGRAMME

MEDICAL DEVICES, INSTRUMENTS AND APPLIANCES

- medical appliances
- therapeutic appliances
- orthopaedic appliances
- diagnostic instruments and devices
- laboratory equipment
- ambulances and equipment
- equipment for healthcare institutions

COMPLEMENTARY, ALTERNATIVE AND NATURAL WAYS TO ENHANCE HEALTH AND VITALITY

- various healing systems and methods
- naturopathy
- homeopathy
- Bach flower therapy, light therapy, auriculotherapy
- energy and frequency therapy (Tesla, Rife, Reiki...)
- crystals and crystal therapy
- herbalism

DIGITALISATION IN HEALTH, MEDICINE AND HOME ENVIRONMENT

- digital technologies in health, medicine and healthcare
- digital technologies in the home environment
- innovations and new treatments
- online health applications
- applications for patients

DIETETICS AND LIFESTYLES

- preventative and curative programs
- recreational movement for health and wellbeing
- spiritual exercises and practices
- wellness, selfness, mindfulness
- healthy eating
- food supplements
- natural and other medicines
- natural cosmetics
- hygiene and disinfection

MEDICAL SERVICES

- medical procedures
- rehabilitation
- preventive and curative programs
- diagnostics
- physiotherapy
- health spa treatments
- psychological care of patients
- home care
- clinical nutrition
- transplant programs
- storage of stem cells
- non urgent transport
- health insurance
- patient association programs

PROFESSIONAL PROGRAMME

CONFERENCES, ROUND TABLES AND CONSULTATIONS

- current medical and health care topics
- digital technologies in health and medical care
- systemic regulation of long-term care
- antimicrobial resistance
- clinical nutrition
- social inclusion of persons with disabilities
- congress of integrative medicine

COUNSELLING

- advice and practical workshops for the proper and safe use of medical appliances
- medical devices for home use
- recommendations for a healthy lifestyle
- self-help in treatment

PROFESSIONAL MEETINGS

- meeting of providers of health services
- meeting of associations and members of associations
- meeting of the implementing bodies of educational programs in health and medicine (schools, faculties)
- meeting of performers of healing activities

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OPENING HOURS:

9.00 – 18.00

REGISTRATION DEADLINE:

30. June 2021

INFORMATION:

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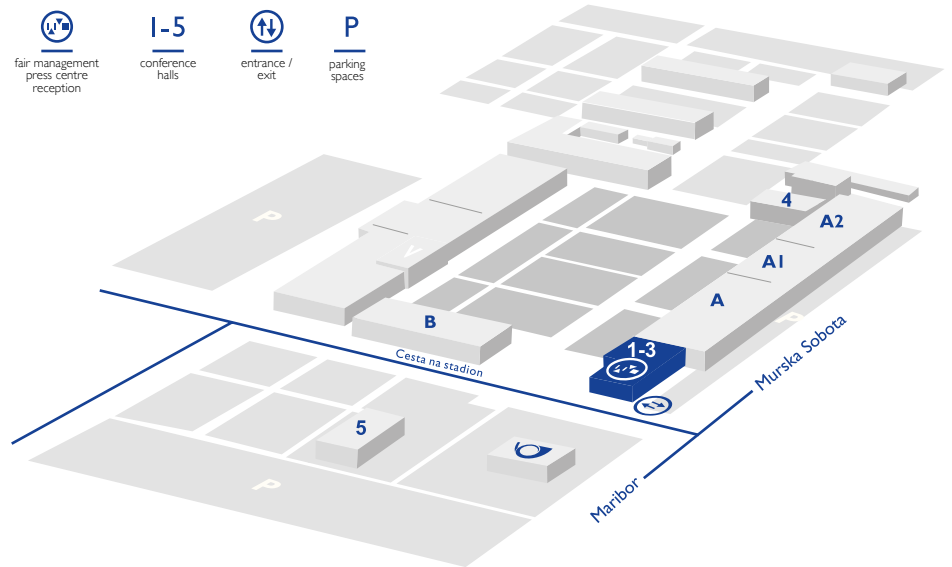
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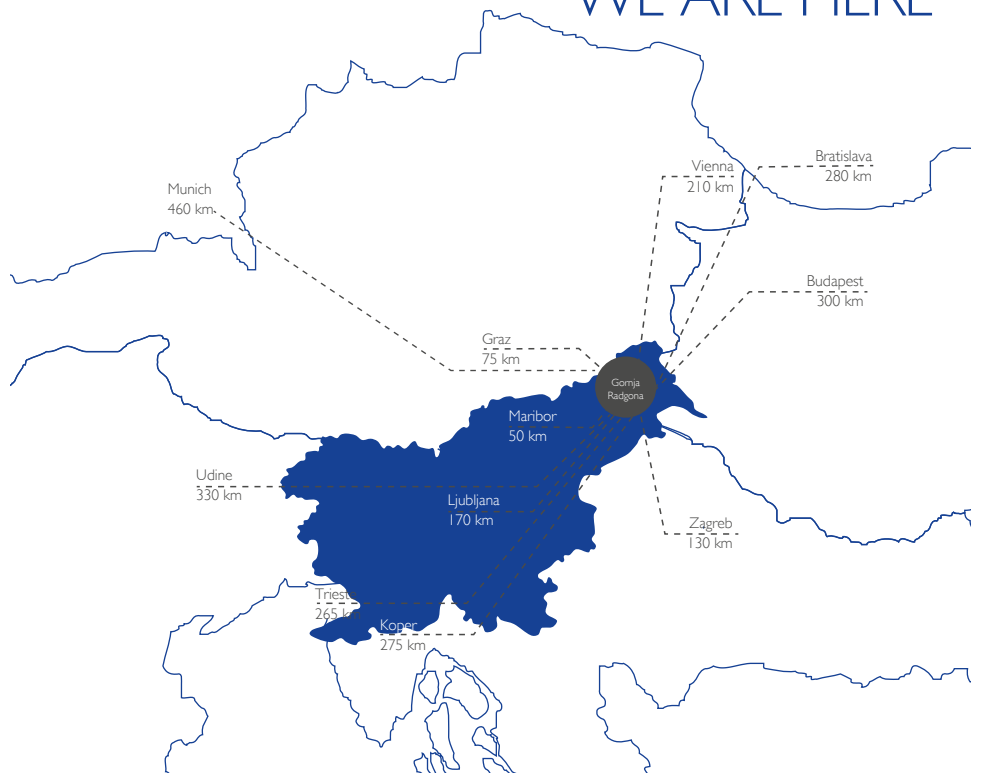
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FAIRGROUND PLAN



WE ARE HERE



OSEBNA IZKAZNICA 2018

exhibitors: 160 | participating countries: 8 | exhibition space: 7.500 m² | visitors: 4.800