



MEDICAL



**4. INTERNATIONAL
FAIR OF MODERN MEDICINE**

24. - 26. 9. 2020

Gornja Radgona, Slovenia

CARING FOR OUR HEALTH!



Dear Sir or Madam,

At the Pomurje Fair in Gornja Radgona, which is the meeting point of four countries, regions and languages, the well established MEDICAL Health Fair will be opening its doors for the fourth time from Thursday 24th to Saturday 26th September 2020.

The MEDICAL fair addresses both the professional and the lay public. Presentations of modern medical products, treatments and expert consultations make it an important meeting point for healthcare professionals and providers. With practical presentations, workshops and advice, the venue is indispensable for connecting patients, their carers and professionals.

Medicine, and especially health, is an ongoing issue, be it for people who are healthy and want to stay healthy, or for patients who want to get well, or for all those who need medical attention or a doctor for whatever reason.

The MEDICAL Health Fair is at a time when we are talking about economic growth and the development of new technologies and know-how, especially digitalisation and robotisation, perfect for showing, on the one hand, all that the profession and new technologies in the field of medicine and health offer, and on the other hand, it offers visitors the opportunity to learn about these and alternative methods.

I invite you to present your range of equipment, know-how and positive experience at the MEDICAL 2020 fair and thus provide your target groups with comprehensive health care information.

We look forward to a healthy collaboration!
You are kindly invited,

President of the Management Board
Janez Erjavec



FOCUS

- DIGITALISATION AND INNOVATIVE APPROACHES IN HEALTH, MEDICINE AND CARE
- FAMILY MEDICINE
- SPINE - MAIN PILLAR OF THE BODY
- INTEGRATING PEOPLE WITH PHYSICAL AND SENSORY DISABILITIES INTO EVERYDAY LIFE
- COMPLEMENTARY, ALTERNATIVE AND NATURAL WAYS OF STRENGTHENING HEALTH AND VITALITY
- LONG-TERM CARE AT HOME
- PROACTIVE HEALTH CARE (CHILDREN, EMPLOYEES, SENIORS)

EXHIBITION PROGRAMME

MEDICAL DEVICES, INSTRUMENTS AND APPLIANCES

- medical appliances
- therapeutic appliances
- orthopaedic appliances
- diagnostic instruments and devices
- laboratory equipment
- ambulances and equipment
- equipment for healthcare institutions

COMPLEMENTARY, ALTERNATIVE AND NATURAL WAYS TO ENHANCE HEALTH AND VITALITY

- various healing systems and methods
- naturopathy
- homeopathy
- Bach flower therapy
- herbalism

DIGITALISATION IN HEALTH, MEDICINE AND HOME ENVIRONMENT

- digital technologies in health, medicine and healthcare
- digital technologies in the home environment
- innovations and new treatments
- online health applications
- applications for patients

DIETETICS AND LIFESTYLES

- preventative and curative programs
- recreational movement for health and wellbeing
- spiritual exercises and practices
- wellness, selfness, mindfulness
- healthy eating
- food supplements
- natural and other medicines
- natural cosmetics
- hygiene and disinfection

MEDICAL SERVICES

- medical procedures
- rehabilitation
- preventive and curative programs
- diagnostics
- physiotherapy
- health spa treatments
- psychological care of patients
- home care
- clinical nutrition
- transplant programs
- storage of stem cells
- non urgent transport
- health insurance
- patient association programs

PROFESSIONAL PROGRAMME

CONFERENCES, ROUND TABLES AND CONSULTATIONS

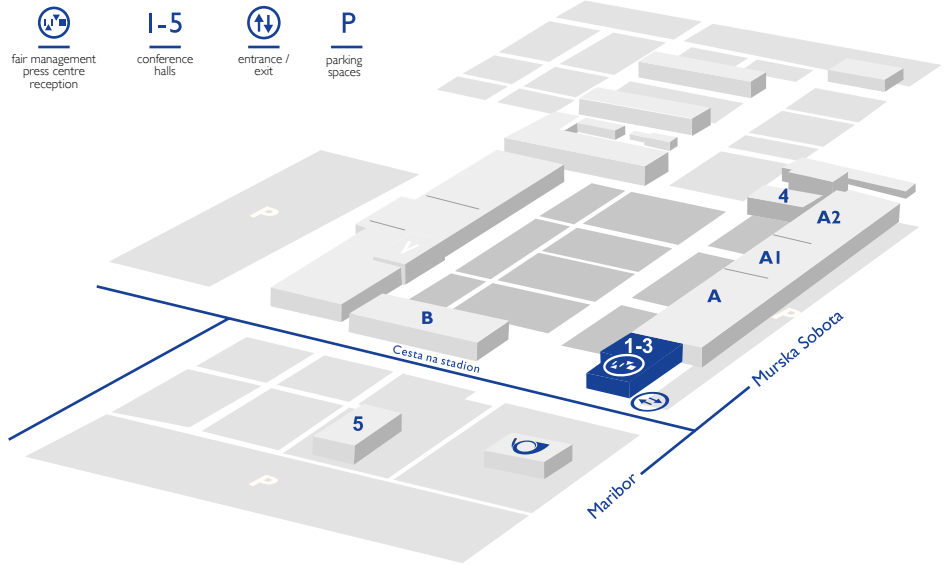
- 2nd Health conference Alps Adria on "Active and Healthy ageing"
- digital technologies and innovative approaches in health and medical care
- patients' rights and access to health services, medicines and medical devices
- systemic regulation of long-term care
- antimicrobial resistance
- clinical nutrition
- social inclusion of persons with disabilities
- congress of integrative medicine
- other

COUNSELLING

- advice and practical workshops for the proper and safe use of medical appliances
- medical devices for home use
- recommendations for a healthy lifestyle
- self-help in treatment

PROFESSIONAL MEETINGS

- meeting of providers of health services
- meeting of associations and members of associations
- meeting of the implementing bodies of educational programs in health and medicine (schools, faculties)
- meeting of performers of healing activities



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REPRESENTATIONS:

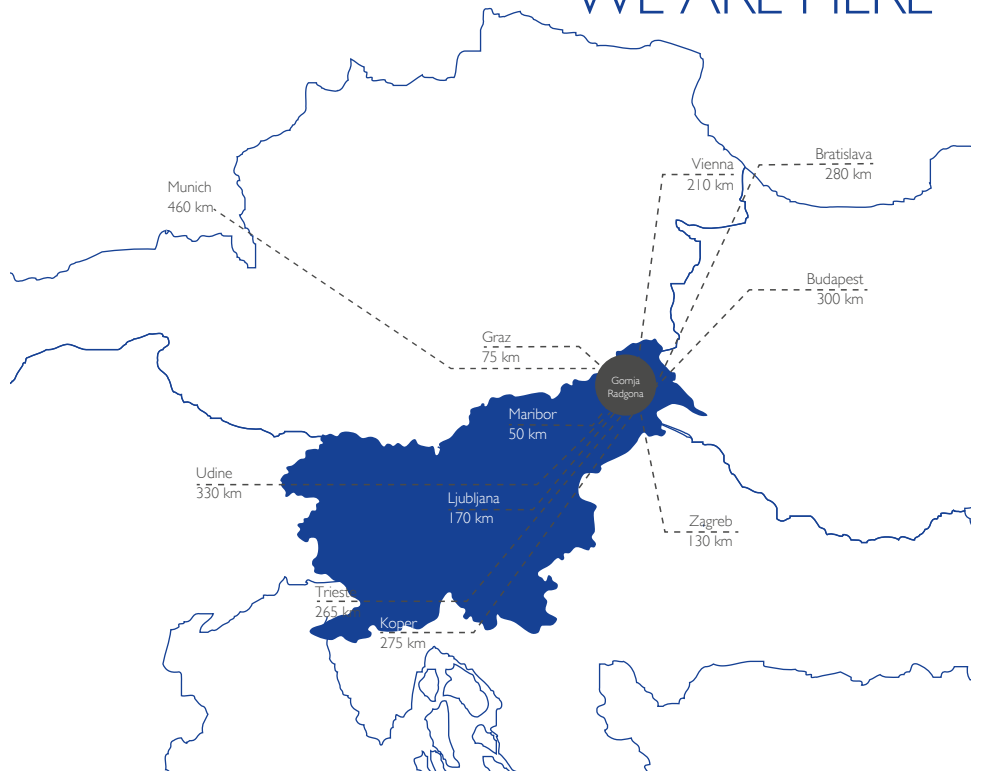
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WE ARE HERE



OSEBNA IZKAZNICA 2018

exhibitors: 160 | participating countries: 8 | exhibition space: 7.500 m² | visitors: 4.800